

Seven Star Enterprises, International



Gold & Silver Coins & Bullion



"Gold & Silver has been money for 1000's of years. While all paper currencies have fallen during the same period of time. The choice is clear protect your family's assets NOW!"

-Bruce Kalata, President & CEO

**January To
April 2017**



Greetings!

We at **Seven Star Enterprises, International** advise clients on gold and silver investments by providing precise, factual analysis of the world

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with Donald Trump Jr.**

monetary system. SSEI maintains an **A+** rating by the BBB for our professional appraisals and grading. Please do not hesitate to contact us regarding your purchase and liquidation needs. From buying and selling precious metals to starting up an IRA, we at SSEI have the products and services you need to help protect your assets!

Please enjoy the latest news from the precious metals market in this newsletter. We look forward to hearing from you.

Sincerely,

Bruce Kalata, CEO
Seven Star Enterprises, International
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Reasons To Buy Metals

Stable Purchasing Power- Gold can protect your assets against inflation and safeguard your long-term purchasing power. For example, the price of the average house in 1975 was \$39,242; by 1988 that same house cost \$112,000. But its real value as a place to live was practically the same; the rise in price largely reflected the declining dollar. In contrast to the dollar, gold value held steady, the typical house could be bought with the same amount of gold in 1988 as in 1975 -256 ounces versus 244 ounces.

The Right Time To Buy- It is the perennial question with every investment: "Is now the right time to buy?" With gold the answer is always the same: Yes. Of course, there is no guarantee that the price of gold will be higher as soon as tomorrow. But gold is an investment for the long run. The right time to buy gold is when you understand what it is and what it can do for your portfolio.

Gold-The Reserves of the World's Banks and Governments-At the end of 1988, gold holdings on the part of the central banks and governments accounted to 1.15 billion ounces or 35,741 tons- at the time that was approximately 35% of all the gold that has been ever minted. Governments thus reflect, on a larger scale, the mentality of every other investor who purchases gold as a



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with Terry Bradshaw



Seven Star Enterprises proudly
maintains
an **A+ rating** from the
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SPECIALS

*Bags of 90% Pre-1964
US coins
In short supply!

*Pre-1907 Gold
Liberty Coins

*1-oz. Silver Rounds

*10-oz. Silver Bars

*1000-oz. Silver Bars

**IMMEDIATE
DELIVERY**

hedge against financial or political uncertainty.

A Secure Foundation For A Balanced Portfolio-

Whether your investment approach is conservative or aggressive- whether your primary objective is safety, income or growth- gold can play a vital role in your portfolio. In fact, most investment professionals agree that investors should hold between 5 and 20 of their investment fund in metals.

Favorable Tax Treatment-Unlike interest- and dividend-paying investments, gold does not incur annual tax liabilities. Some coins offer additional tax advantages because in many states they are free of sales tax.

Gold and Your IRA-The tax reform act of 1986 extends the benefits of gold ownership to IRA investors. American Eagle gold bullion coins are now approved for your IRA. If you're counting on your IRA to help fund a secure and comfortable retirement, you need investments that will protect your purchasing power over the long run. With its time-tested ability to preserve value and provide a hedge against inflation and financial market cycles, gold is a natural for retirement accounts.

Convenience and Liquidity-Easy to buy, sell and store, gold offers you instant liquidity in a 24 hour a day worldwide market. The gold market is one of the most efficient in existence, with five major international trading centers providing continuous communication 24 hours a day. Prices are set in London twice daily and transmitted almost instantaneously around the globe. As a result, you can buy or sell anywhere and any time at a price reflecting the worldwide balance of supply and demand prevailing at the moment.

Source- World Gold Council

"We were completely satisfied and comfortable dealing with Bruce at Seven Stars. His honesty , integrity and knowledge made the transaction smooth and efficient. We would not consider going anywhere else in the future!"

Check out what other customers are saying about us on the BBB website!

*on all products,
anywhere in the U.S.!*



**OUR WORD IS AS
GOOD AS GOLD!**

- *Numismatic gold & silver coins
- *Gold & silver bars
- *U.S. Silver Eagles & Canadian \$5 Maple Leafs
- *Coin bags (all U.S. silver coins)
- *Platinum & palladium
- *Gold & silver jewelry and scrap
- *Collections, antiques, estates
- *Estate jewelry, diamonds, fine watches
- *Sterling flatware
- *Rare coins, foreign coins, currency
- *European gold
- *Worldwide bullion



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Morgan Silver Dollar

The Morgan Dollar was issued 1878 to 1921. It is named for the designer, **George T. Morgan**. The obverse depicts a profile portrait representing Liberty, while the reverse depicts an eagle with wings outstretched. These highly collected coins are known for their value, design, beauty and historical significance.

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